



LIFE™

Product Specifications

Lifetime Plus "48" Series Acrylic Latex Flat

Description: A professional quality 100% Acrylic Latex Flat Coating. A scrubbable finish that will last for years. Can be used as a solid color stain.

Use: Interior walls, wallboard, primed or previously painted wood, metal, exterior stucco, masonry and concrete. Self-priming on rough-sawn wood and exterior plywood siding. See application instructions.

Advantages

- * Interior or Exterior
- * Self-Priming
- * Superior Adhesion
- * Hi Hide
- * Mildew Resistant

Recommended Surfaces

- * Interior walls
- * Exterior stucco
- * Wallboard
- * Masonry
- * Wood
- * Metal

Finish: Flat

Package Size: Quart, Gallons, 5 Gallons

Surface Preparation: All surfaces must be free of dirt, oil, soot, paint chalk or other contaminants. A thorough washing with a T.S.P. solution is recommended to remove contaminants. Rinse completely with clear water. Remove all wallpaper and glue before painting. Patch all holes with spackle and sand smooth. Spot prime all patched areas with Life's Acrylic 7075 or 3300 Primer.

Stucco/Masonry Surfaces: All surfaces must be clean, dry, sound, and free of dirt, rust stains, scale, mildew, peeling or chalky paint and other contaminants. High pressure power wash all stucco and masonry to remove all chalk and other contaminants from substrate.

Mildew: DO NOT PAINT OVER MILDEW. Mildew is a fungus, brown, black, grey or even white in color, and will rapidly grow through any coating applied over it. A solution of 50% household bleach and 50% water will usually kill the mildew. See precautions on bleach label for handling before using.



Glossy Surfaces: All glossy surfaces should be dulled by sanding and primed with Life's 7075 or 3300 Primer.

Water Stains: Block out all water stains with Life's 7075 or 3300 Acrylic Prime.

Metal: Metal must be free of rust. Clean and etch all new metal. Prime all bare metal with Life's 7075 or 3300 Primer.

Extractive Bleeding: Redwood, Cedar, Mahogany and Douglas Fir contain natural water soluble coloring or extractives that tend to "bleed" or migrate to the surface. This bleeding may be unsightly but is not damaging to the durability of the product. If extractive bleeding has occurred, allow the coating to dry completely, then wash with a mild detergent solution and rinse with clear water.

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Efflorescence: Must be removed by sandblasting or thorough wire brushing and scraping, then by treating the surface with a 10% solution muriatic acid. Please read all precautions on acid label before using.

New Wood: Remove all loose material and dirt. When light or pastel colors are to be used on Redwood, Cedar, Mahogany or Douglas Fir, prime first with Life's 7075 or 3300 Exterior Primer. Smoothly finished wood should be sanded first or primed. Two coats of 7075 or 3300 Primer are recommended on Redwood or Cedar to stop tannic acid bleeding.

Unpainted Smooth Weathered Wood: Should be sanded, cleaned and primed with Life's 7075 or 3300 Exterior Primer.

Application: Apply at temperatures above 50°F. Stir thoroughly. Do not apply late in the day or when dew, rain, fog or mist is likely. Moisture can damage the fresh paint film. Do not paint in direct sun. To make application easier on warm sunny days, paint in the shade as much as possible and dampen the surface to be painted just prior to painting. Do not use on horizontal surfaces such as decks, porches and steps.

Exterior Plywood, Including T1-11

1. Be sure to paint the edges of all panels, especially lower drip edges.
2. Dirt and loose wood fibers should be removed with a stiff brush.
3. For best results, brush or roll along the grain. If sprayed, apply liberally and then back brush. When spray is fogged onto the siding, too little is applied and it adheres only to the top surfaces of loose dirt and fibers which easily erode in the natural weathering process.
4. For maximum durability on badly weathered surfaces, prime with Life's 7075 or 3300 primer then apply two finish coats.

Coverage: Apply two coats for maximum durability. Coverage of 300 to 400 sq. ft. per gallon on smooth surfaces and 150 to 300 sq. ft. per gallon on rough, textured or porous surfaces. When more than one container of the same color is used on a job, it is recommended that these containers be blended together to insure a uniform color throughout the job.

One Coat Coverage: The finest pure color pigments available are used to achieve unequalled color hue and brightness. For this reason some colors may require more than one coat to attain uniform coverage. Deep tone and accent colors by their nature contain very small amounts of opaque white pigments and may generally require 2 to 4 coats for complete coverage.

Drying Time: Dries to touch in 30 minutes and can be recoated in 4 hours.

Thinning: We do not recommend thinning. If spraying, a small amount of water can be used.

Clean-up: Clean tools and hands with warm soapy water and rinse thoroughly.

Washing Instructions: Surface may be washed after two weeks with a mild liquid detergent and soft cloth. Rinse thoroughly. Do not use abrasive cleaners as they may result in premature paint failure.

Technical Information

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| Type: | Acrylic Copolymer | Viscosity: | 100-105 KREBS units at 77°F |
| Diluent: | Water | Flash Point: | 250°F |
| Solids Content: | 49-52% by weight 31-34% by volume | Maximum V.O.C.: | 50 grams per liter |

WARNING! If you scrape, sand or remove old paint, you may release lead dust. LEAD IS TOXIC. Contact the National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead.